

Word of the Week

W/C 15th December 2025

Persuade

Definition: cause someone to believe something or do something through reasoning or argument

Synonym: coax, convince, induce, talk into

Antonym: dissuade, discourage, deter

Part of speech: Verb

Origin: Latin

Root: *per* means 'through' and *suadere* means 'advise'

Prefix:

Suffix: -ed, -ing, -s, -ive

Sentences with the word: How did you persuade him to give you the money?
With her charm, she can easily persuade people.

