



SUNNYDOWN SCHOOL

CREATIVE MEDIA CURRICULUM PLAN

Subject	BTEC Level 1 Introductory course in Digital Media	Year group	Y11
Subject Intent	This qualification has been designed to give learners a taste of a few skills and applications within the Digital media industry. The course includes two units and assignment briefs. Each brief will consist of a vocational context in which the students' will analyze and explore processes and techniques to create their own outcomes. There is no exam involved in this qualification and assessment is based on the completion of the two assignment briefs.		

Term	Topic	Core learning	Key concepts	Sequencing
Autumn 1	Unit 2 Developing a Personal Progression Plan Vocational context- students will be asked to identify a professional goal and analyze the skills and behaviors needed to achieve that goal..	This unit focused on the students' identifying a personal professional goal and analyzing the skills and behaviors needed for them to obtain the goal. Students will identify a range of possible goals and the skills and behaviors needed before choosing their own.	<ul style="list-style-type: none"> - Identify a range of possible personal professional goals. - Look at skills and behaviors needed to obtain goals - Analyze interview techniques that work effectively to meet those goals 	Building on..... The year 10 introduction to Creative Media and the skills involved in the vocational context Building towards... Achieving their BTEC Level 1 Digital Media qualification at either a Pass, Merit or Distinction grade
Autumn 2	Unit 2 Developing a Personal Progression Plan	This unit focused on the students' identifying a personal professional goal and analyzing the skills and	<ul style="list-style-type: none"> - Identify the steps needed to obtain the professional goal. 	Building on..... Their work last term investigating possible goals and the skills and

	<p>Vocational context- students will be asked to identify a progressional goal and analyze the skills and behaviors needed to achieve that goal..</p>	<p>behaviors needed for them to obtain the goal.</p> <p>Students will identify a personal goal for them and create a personal progression plan to help them obtain that goal.</p>	<p>Recognise the skills and behaviors they already have that could be used to achieve the goal</p> <ul style="list-style-type: none"> - Undertake an 'mock' interview where they deliver goal professional investigation 	<p>behaviours needed to obtain the goals</p> <p>Building towards... Achieving their BTEC Level 1 Digital Media qualification at either a Pass, Merit or Distinction grade</p>
<p>Spring 1</p>	<p>Unit 10- Shooting a short film</p> <p>Vocational context- You have been asked to make a 'Welcome to Sunnydown video' for parents to send their sons to the school.</p>	<p>Learners will analyze the skills required to plan a film shoot and capture footage.</p> <p>They will analyze the camera and how it can be used to illustrate a dialogue and atmosphere.</p>	<ul style="list-style-type: none"> - Students will identify a type of film they like and why - They will look at the camera functions - Students' will analyze camera angles and how they are used in film 	<p>Building on..... Their year 10 investigation into he use of the camera in filming</p> <p>Building towards... Completing the Unit and achieving Level 1 BTEC in Digital media.</p>

Spring 2

Unit 10- Shooting a short film

Vocational context- You have been asked to make a 'Welcome to Sunnydown video' for parents to send their sons to the school.

Learners will develop the skills needed to plan a film shoot and capture footage.

They will use these skills to design and create a collaborative video to promote Sunnydown School

- Plan a shoot and identify problems that may arise
- Peer assessment and problem solving issues that may arise.
- Film a scene that could be used in the 'Welcome to Sunnydown' video

Building on.....
Their understanding of audio and video work to create a scene for the 'Welcome to Sunnydown video'

Building towards...
Completing the Unit and achieving Level 1 BTEC in Digital media.

<p>Summer 1</p>	<p>Unit assessment and completion</p> <p>Unit 10- Shooting a short film</p> <p>Unit 2 Developing a Personal Progression Plan</p> <p>Units are assessed and Students' are given feedback.</p>	<p>Students' complete Unit 10 and Unit 2</p> <p>All work is assessed using the Edexcel proformas</p> <p>Students are given feedback and targets form improvement are provided if appropriate</p>	<ul style="list-style-type: none"> - Students finish the Unit 10 work and their 'Welcome to Sunnydown' video. - Project units are assessed and internally verified. Students are given feedback and opportunity for improvement is provided if appropriate and achievable. 	<p>Building on.....</p> <p>The Unit 2 and 10 work completed throughout Year 11</p> <p>Building towards...</p> <p>Completing the Unit and achieving Level 1 BTEC in Digital media and having the opportunity to achieve a Pass, Merit or Distinction grade.</p>
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<p>Summer 2</p>	<p>Unit assessment and completion</p> <p>Unit 10- Shooting a short film</p> <p>Unit 2 Developing a Personal Progression Plan</p> <p>Units are assessed and Students' are given feedback.</p>	<p>Students' complete Unit 10 and Unit 2</p> <p>All work is assessed using the Edexcel proformas</p> <p>Students are given feedback and targets form improvement are provided if appropriate</p> <p>Film reviews are given once all work is complete</p>	<ul style="list-style-type: none"> - Project units are assessed and internally verified. Students are given feedback and opportunity for improvement is provided if appropriate and achievable. - Film reviews and extension tasks are given once all work is assessed 	<p>Building on.....</p> <p>The Unit 2 and 10 work completed throughout Year 11</p> <p>Building towards...</p> <p>Completing the Unit and achieving Level 1 BTEC in Digital media and having the opportunity to achieve a Pass, Merit or Distinction grade.</p>
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