



SUNNYDOWN SCHOOL

CREATIVE MEDIA CURRICULUM PLAN

Subject	Introduction to the world of 'Creative Media	Year group	Y10
Subject Intent	This year has been designed to help learners understand aspects of the media industry and to develop the skills and knowledge required for further study or employment in the sector and next year going for their BTEC qualification in this subject. Over the year, the students will explore various filming and editing methods, along with learning music and audio editing to give them the experience of the practical processes involved in the industry. We will also focus on developing the student's teamwork skills as this quality will help them later in life.		

Term	Topic	Core learning	Key concepts	Sequencing
Autumn 1	Digital photography Vocational context- students will be asked to create a digital photograph for an exhibition on the theme of 'Old meets new'.	This unit is an introduction to digital photography and is intended to enable learners to explore basic techniques, equipment and materials in order to produce digital photographs. Students will learn all aspects of photography.	<ul style="list-style-type: none"> - Digital photography and identifying uses equipment and processes used - Look at different Photography - Look at different methods used in vocational practices 	<p>Building on.....</p> <p>The photography work, techniques and creative practice learnt in Art in Year 9</p> <p>Building towards... Understanding why Photography is so important and this will help with their filming skills.</p>

Autumn 2	<p>Looking into different Film Directors and how they changed the industry.</p> <p>Links to the powerpoints-</p>	<p>Students will research five different filming directors and develop how they have changed the world of filmmaking.</p> <p>Teamwork will be a big part of this project.</p>	<ul style="list-style-type: none"> - Collect information from different sources to generate ideas - Look at examples of films they have done and different jobs they had. - Use research to generate knowledge about the film directors they will be learning about. 	<p>Building on.....</p> <p>Their understanding of film directors and how they may have struggles in their lives and overcoming them.</p> <p>Building towards...</p> <p>Using their understanding and knowledge about film directors and do well on their end-of-unit test.</p>
Spring 1	<p>The History of Music and developing a music video.</p>	<p>.- Using the above skills they have learned about making a video and working as a team and developing a good music video and learning the history of music.</p> <p>This project will be very important as the student will be working very independently and this will help them next year for the BTEC.</p>	<ul style="list-style-type: none"> - Learning about music history. - Developing teamwork - Making your own decisions - Gaining knowledge about music in general. 	<p>Building on.....</p> <p>Using their new understanding of filming and to develop a good music video.</p> <p>Building towards...</p> <p>Still focusing on the aspect of teamwork and embracing mistakes too as that will help their work improve in the future.</p>

<p>Spring 2</p>	<p>Developing an 'Apple product' and Making a good sales pitch.</p>	<p>Using research into the world of Apple and making their very own product.</p> <p>Students will use a lot of useful links to research into making their own apple product.</p> <p>They will then present the work and hopefully make their very own advert for the product.</p>	<ul style="list-style-type: none"> - Students will create a final product using the above plan and methods. - They will consider the best way to use their own ideas to develop an Apple product. 	<p>Building on.....</p> <p>Using their research and learning about what could be a good idea for a product and a bad idea and accepting criticism from their peers.</p> <p>Building towards...</p> <p>Completing the project and practicing working in a team and thinking of unique ideas.</p>
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<p>Summer 1</p>	<p>Game Coding and making your own theme park and The history of sound in film.</p>	<p>These two projects for this term will be learning about game coding and the importance of sounds in the film industry.</p>	<ul style="list-style-type: none"> - Looking into a game coding app called scratch. - Developing skills with coding a game. - Learning new information about sound in film. 	<p>Building on.....</p> <p>Continuing working on teamwork and gaining some more knowledge and understanding about game coding and the history of sound in film.</p> <p>Building towards...</p> <p>Gaining the understanding about game coding and how hard it can be and some fun facts about sound in film.</p>
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<p>Summer 2</p>	<p>Developing a useful video for the school.</p> <p>This project will be called 'Welcome to Sunnydown School'</p>	<p>This project aims to provide the student with the skills and knowledge of working in a team and developing a useful video for the school.</p> <p>Students will be making and editing an 'Welcome To Sunnydown video' for this unit.</p> <p>The Student will be working as a team in this project.</p>	<ul style="list-style-type: none"> - Identify digital video equipment - Describe digital video techniques - Collect information from different sources to generate Ideas for a video production - Prepare a plan to produce an agreed video production - Prepare a storyboard for an agreed video production - Working in a timeframe too. 	<p>Building on.....</p> <p>Their understanding of Audio and video work and understanding the importance's of the post production side of Filmmaking and teamwork too.</p> <p>Building towards...</p> <p>Working better as a team and making the process of the video they are making better</p>
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